AllDesigners

A small kit. One recognisable identity.

Original vector logos, ready-to-use images and our core colours.

01 CHOOSE THE RIGHT LOGO



Colour / dark lettering
White and light backgrounds.



Colour / white lettering
Navy and dark backgrounds.

02 SYMBOLS AND ROUND BADGES



Colour symbol



Black circle



White circle



Black on white



White on black

Use the symbol where the AllDesigners name is already clear.
The circular versions are ready for avatars and round placements.

Colours and practical use

Keep it clear, consistent and easy to recognise.

03 CORE COLOURS

Brand blue
#2980B9

Brand purple
#C14DDA

Navy
#001C2F

Logo cyan
#00EDED

Logo violet
#5A57FF

04 FILE FORMATS

SVG / vector

Best for any size, design tools and crisp digital artwork.

PNG / transparent

Ready for slides, documents and platforms that need an image.

Round badges

The black or white circle is intentional. Outside corners stay clear.

05 KEEP THE LOGO INTACT

Keep the original proportions and leave space around the mark.

Choose a supplied light, dark or monochrome version for contrast.

Do not stretch the artwork, redraw it or add shadows and outlines.

Use the original gradient on the colour symbol.

Website typeface: Neris. Font files are not included.

RGB artwork. Confirm print colour conversion with your printer.

Questions? info@alldesigners.com